

## GUIDELINE HEALPIC 2025

### Health Photography International Contest by Udinus

**Theme** : Health, Humanity, and Nature In Frame.

**Subthemes** :

1. Health and Society
2. Nature and Environment

#### 1. Competition Overview

The Udinus Faculty of Health Photography Competition 2025 is an international event open to students worldwide. This competition seeks creative visual interpretations of how digital health and the blue economy can improve public health, focusing on both societal and environmental aspects.

#### 2. Categories

- A. High School Category:  
For active High School Students or equivalent, maximum age 18 years.
- B. University Category:  
For active University Students, maximum age 25 years.

#### 3. Timeline

Activity	Date
Registration and Payment Deadline	8 June – 15 August 2025
Submission Deadline	16 August 2025
Announcement of Top 10	23 August 2025
Final Competition	11 September 2025
Awarding Ceremony	16 September 2025

#### 4. Eligibility and Participation

- A. Open to national and International students within the specified age limits.
- B. Participation is **individual only** (no teams allowed).

#### 5. Registration Fee

- A. National Students (High School and University): IDR 100.000
- B. International Students (High School and University): USD 10

**Please follow the payment details and guidelines below carefully:**

**Account Number Payment Details:**

- **BSI Account Number:** 8435 2565 2784 2078 (**HEALPIC UDINUS**)

**Important Notes Regarding Transfer Fees:**

- **Fees for transfers made between BSI accounts (Sesama BSI):**  
→ A transaction fee of **IDR 2,000** will be **automatically deducted from the event's Virtual Account balance and will be covered by the organizing committee.**
- **Transfers via other banks using Online Interbank Transfer (e.g., BI Fast, RTGS):**  
→ A transfer fee of **IDR 6,500** will be **charged to the participant**, in accordance with the bank's policy.
- **Not Recommended:**  
→ Avoid using **BI Transfer (Lalu Lintas Giro/LLG)** with a **fee of IDR 2,500**, as this may delay or interfere with payment confirmation.

**After Payment:**

- Upload your **proof of payment (receipt or screenshot)** during the online registration process on the official portal:

👉 <https://swopha.dinus.ac.id/healpic-2025/>

For any issues or confirmation inquiries, please contact the organizing committee directly.

## **6. Required Documents**

Participation must upload the following documents during registration:

**A. Valid Student ID:**

- High School Student: Student Card
- University Student: Student Card

**B. Assignment Letter:**

You can download this link

<https://docs.google.com/document/d/1RkCuBcKukeLORJi6nIc3ninxAX5YJAKs/edit?usp=sharing&ouid=118248374862014111671&rtpof=true&sd=true> to make an Assignment Letter.

**C. Proof of Payment:**

Receipt or screenshot of registration fee payment.

**D. Identity Card:**

National ID Card or Passport for age verification.

All documents must be clear, valid, and uploaded in PDF or image format.

## 7. Competition Categories

- **Health and Society**

Photographs illustrating digital health, public health initiatives, healthcare access, or healthy lifestyles within communities.

- **Nature and Environment**

Photographs showcasing the relationship between public health and the environment, including the blue economy, environmental health, conservation, and sustainability.

## 8. Submission Guidelines

- **Format:** Landscape orientation, 16:9 aspect ratio, PNG file format.
- **Device:** Photos may be taken with any type of camera, including smartphones.
- **Editing:** Only basic adjustments allowed (brightness, contrast, saturation). Extreme manipulation or editing is strictly prohibited.
- **Originality:** All photos must be original works by the participant, not plagiarized or modified from other works.
- **AI Use:** The use of AI-generated images is strictly prohibited.
- **Publication:** Photos must not have been commercially published or have won previous competitions.
- **Content:** Entries must not contain elements of (ethnicity, religion, race, and inter-group relations) or violate any laws or regulations.
- **Submissions:** Each participant may submit only 1 photograph.
- **Caption:** Each photo must be submitted with a title and a brief description (around 150 - 200 words) explaining the context and relevance to the chosen subtheme.

## 9. Submission Process

- Register on <https://swopha.dinus.ac.id/healpic-2025/> during the registration period.
- The photo submission link will be given after registration
- Pay the registration fee according to your student status.
- Ensure all required information and files are uploaded before the deadline.
- Copyright and Submission Mechanism:

All submitted works become the intellectual property of Universitas Dian Nuswantoro. Works must be submitted through the registration section, and will later be uploaded to the official Instagram account **@fkes.udinus**. Participants are required to follow this account first, and then vote and comment on other participants' posts as part of the "Most Voted on Social Media" category assessment.

- This instagram post will be used as the basis for the "**Most Voted on Social Media**" award, which will be given to then participant whose entry receives the highest number of likes and comments.

## 10. Judging Criteria

- Relevance to the main theme and subthemes.
- Creativity and originality.
- Visual impact and storytelling
- Technical quality (composition, exposure, clarity)

## 11. Prizes

- Winners High School Category:
  1. 1<sup>st</sup> Place : Development Fund and E-Sertificate
  2. 2<sup>nd</sup> Place : Development Fund and E-Sertificate
  3. 3<sup>rd</sup> Place : Development Fund and E-Sertificate
  4. Most Voted on Social Media : Development Fund and E-Sertificate
- Winners University Category:
  1. 1<sup>st</sup> Place : Development Fund and E-Sertificate
  2. 2<sup>nd</sup> Place : Development Fund and E-Sertificate
  3. 3<sup>rd</sup> Place : Development Fund and E-Sertificate
  4. Most Voted on Social Media : Development Fund and E-Sertificate

## 12. Terms and Condition

- By submitting, participants grant Udinus Faculty of Health the non-exclusive right to use their photos for educational and promotional purposes, with credit to the photographer.
- The organizers reserve the right to disqualify any entry that does not comply with the competition rules.
- Decisions by the judges are final and binding.

## 13. Contact Persons

For further information or inquiries, please contact:

- Ms. Nugraheni : 088238053977
- Alfin Sugiarto : 089670403437
- Aiza : 085721287106
- Nadia : 085801778594

### Organizing Committee:

1. Head of Organizer: **Ratih Pramitasari, S.KM., M.PH**
2. Event Coordinator: **Izzatul Alifah Sifai, S.KM., M.PH**
3. Secretary: **Nis Syifa'ur Rahma, S.KM**
4. Treasurer: **Lenci Aryani, S.KM., M.Kes**
5. Participant Coordinators:
  - **Nor Amalia Muthoharoh, S.KM., M.Kes**
  - **Nugraheni Kusumawati, S.SiT., M.Kes.**